

American Marketing Association

COLLEGIATE Membership Application Form



For full time students not currently employed in a full time professional position. Limited to 5 years.

Name

Prefix First Middle Last Male Female
 College/University Graduation Date (MM/YYYY):

Home and School Addresses (required for membership)

Street City
 State/Province ZIP/Postal Code Country

School Address (if different from Home Address)

Building or Dorm Number
 Street City
 State/Province ZIP/Postal Code Country

Primary Contact Information

Phone: Home Cell Work Country Code Area Code Number Extension
 Email (mandatory for membership communications)

Communication Preferences

Send all my mail to my Home Address School Address Do not send non-membership email communications from AMA Do not publish my information in the Membership Directory. (Unless otherwise specified, the above information will be published in the directory.)

Local Professional Chapter Listings (Membership in a local chapter is optional. For further information on professional chapters, please visit MarketingPower.com/chapters.)

Chose your chapter:

No local chapter

Alabama

Birmingham. No Dues

Alaska

Alaska (Anchorage) \$15

Arizona

Tucson \$5
 Phoenix \$8

California

Inland Empire (Riverside/San Bernardino) \$15
 Orange County \$10
 Sacramento Valley \$5
 San Diego \$5
 San Francisco \$15
 Silicon Valley (Santa Clara/San Jose) \$10
 Los Angeles \$10

Colorado

Colorado (Denver) \$5

Connecticut

Connecticut (Hartford) \$5
 Fairfield County \$5

District of Columbia

Washington, DC \$10

Florida

Central Florida (Orlando) \$5
 Jacksonville \$5
 South Florida (Ft. Lauderdale/Miami) \$5
 Tampa Bay \$5

Georgia

Atlanta \$20

Hawaii

Hawaii \$5

Illinois

Central Illinois (Bloomington/Champaign/Peoria) \$2
 Chicago \$25

Indiana

Indianapolis \$5
 Michiana (South Bend/Elkhart) \$5

Iowa

Iowa (Des Moines) No Dues

Kansas

Kansas City No Dues
 Wichita \$12.50

Kentucky

Louisville \$5

Louisiana

New Orleans \$3

Maryland

Baltimore \$5

Massachusetts

Boston \$10

Michigan

Detroit \$5
 Michiana \$5
 West Michigan (Grand Rapids) \$5
 Southwest Michigan (Kalamazoo/Battle Creek) \$20

Minnesota

Minnesota (Minneapolis) \$5

Missouri

Kansas City No Dues
 St. Louis No Dues

Nebraska

Greater Omaha \$10
 Lincoln \$10

Nevada

Las Vegas \$10
 Reno-Tahoe \$5

New Jersey

New Jersey* (Newark) \$10
 New Jersey/New York* \$25

New Mexico

New Mexico (Albuquerque) No Dues

New York

New York* (City) \$15
 NY Capital Region (Albany) No Dues
 Rochester \$5
 New York /New Jersey* \$25

North Carolina

Charlotte \$5
 Triangle (Raleigh) \$10

Ohio

Akron/Canton \$5
 Cincinnati \$10
 Cleveland \$10
 Columbus \$5
 Dayton \$5

Oklahoma

Oklahoma City No Dues
 Tulsa \$5

Oregon

Oregon (Portland) \$10
 Willamette Valley \$25

Pennsylvania

Philadelphia \$5
 Pittsburgh \$15

Rhode Island

Southeast New England \$10

South Carolina

Charleston \$10

Tennessee

Knoxville \$40
 Nashville \$15

Texas

Austin \$5
 Dallas/Ft. Worth \$5
 Houston No Dues
 San Antonio No Dues

Utah

Utah (Salt Lake City) \$10

Virginia

Central Virginia (Charlottesville) \$2
 Hampton Roads (Norfolk) \$15
 Richmond \$5

Washington

Puget Sound (Seattle) \$5

Wisconsin

Madison \$8
 Milwaukee \$5

U.S. Territory of Guam

Guam \$20

CANADA

British Columbia (Vancouver) No Dues
 Province of Québec/Montreal No Dues
 Toronto US\$5

* Individuals living in the New Jersey/New York area have the option of joining the New Jersey chapter, the New York chapter or both.



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Membership Dues

Annual National Membership Dues

US\$47

Professional Chapter Dues* (optional; see list on reverse side) Chapter \$

*Please check with your collegiate chapter for collegiate chapter dues and payment information.

Membership Dues Subtotal \$

Publications

An online subscription to *Marketing News* is included in your membership. You may also subscribe to additional publications at the member-discounted rate. Price is per year.

*\$35 of your dues is for a one-year subscription to *Marketing News*. AMA membership is individual and nontransferable. No percentage of dues is used for lobbying purposes

- Journal of Marketing* (Bimonthly), US\$80 \$
- Journal of Marketing Research* (Bimonthly), US\$80 \$
- Journal of International Marketing* (Quarterly), US\$75 \$
- Journal of Public Policy & Marketing* (Semiannually), US\$75 \$
- Marketing Management* magazine (Quarterly), US\$80 \$
- Marketing Research* magazine (Quarterly), US\$75 \$
- Marketing Health Services* magazine (Quarterly), US\$75 \$

Additional Publications Subtotal (if applicable) US\$

Payment Information (print form and complete this section)

Membership Dues US\$ + **Publications** US\$ = **Total Payment** US\$

Promo Code: (if applicable)

Check (payable to the AMA in U.S. funds drawn from a U.S. bank) **Credit Card:** American Express Discover MasterCard Visa
 Card Number 3-Digit Security Code Exp. Date (mm/yyyy)
 Signature _____ Date (mm/dd/yyyy)

Faculty Sponsorship Signature (this application cannot be processed without a Faculty Sponsor signature)

I hereby certify that this applicant is a full-time or part-time registered student not currently employed in a professional position.

Faculty Sponsor Signature _____ Date _____

Save Money After Graduation with a Young Professional Membership

Upon graduation, you are eligible to renew as a Young Professional member at less than half the price through the AMA's Young Professional Membership Program. Young Professional membership offers the full benefits of Professional membership, and is available only to recent graduates.

Professional membership will help you to stay on top of all the important industry news and trends that will keep you competitive in your career. Especially at the start of your career, you'll want to take advantage of the opportunities you'll find through membership with the world's largest organization of marketers, the AMA.

For more information about Young Professional membership, email collegiate@ama.org

Statement of Ethics (required; print form and sign)

As an AMA member, I agree to abide by the AMA Statement of Ethics, embracing the highest ethical norms and values for marketers. (1) Marketers must first do no harm. (2) Marketers must foster trust in the marketing system. (3) Marketers should embrace, communicate and practice the fundamental ethical values that will improve consumer confidence in the integrity of the marketing exchange system.

Any AMA member found to be in violation of the Statement of Ethics may have his or her Association membership suspended or revoked. A complete copy of the AMA Statement of Ethics is available online at MarketingPower.com. In order to validate your application, please sign the Statement of Ethics.

I subscribe to the Statement of Ethics and will adhere to it: Signature _____ Date _____

Return Your Completed Form with Payment to:

American Marketing Association • 311 S. Wacker Drive, Suite 5800 • Chicago, IL 60606-6629
 Phone: 312.542.9000 or 1.800.AMA.1150 • Fax: 312.542.9001 • MarketingPower.com/collegiate

Clear Form

Print Form